



## TRULY ENGAGE NEW PROSPECTS! CONNECT AND BUILD TRUST WITH TALK RADIO

Talk radio has never been more popular — while reaching prospects by phone, email, and snail-mail has never been so difficult. Here's your chance to become a talk radio sponsor, guest, and advertiser to truly connect with your audience.

### BECOME A TRUSTED SPONSOR.

If you target small business prospects, you can tell your story, truly engage prospects, demonstrate your expertise, show your personal touch, solicit calls, and become part of their business network.

Business Talk Radio puts your message into the minds of interested prospects. Prospects who tune-in for sound advice, direction, and recommendations.

Every Wednesday at noon, prospects visit the **2SmallBizGuys** livestream radio show via Star Worldwide Networks. This on-demand program is their source for:



- Trusted business advice.
- Interviews with experts.
- One-on-one dialog.
- Information on valuable resources.
- Discussions of key topics.
- Wisdom from the latest books and white papers.

### GUEST OPPORTUNITIES

#### 60-Minute Appearance

- 60-minute on-air interview.
- Link shows with your website.
- Mention in monthly e-blast to 15,000 database.
- Investment: \$350
- Option for 4 60-sec commercials for \$250

#### 30-Minute Appearance

- 30-minute on-air interview.
- Link shows with your website.
- Mention in monthly e-blast to 15,000 database.
- Investment: \$250
- Investment: \$100 each; 5 for \$400.

#### 60-Second Commercial Availability

- On-air voice over.

### 3 SPONSORSHIP PACKAGES

#### PLATINUM

- Mention at intro & close of each show.
- Phone number & website mention.
- 4 on-air guest appearance each year.
- Link shows with your website.
- 20 60-second commercials.
- Mention in weekly e-blast to 15,000 database.
- Banner ad and logo on website.
- Investment: \$7,500

#### GOLD

- Mention at intro & close of a 15-minute segment.
- Phone number & website mention.
- 2 on-air guest appearance each year.
- Link shows with your website.
- 16 60-second commercials.
- Mention in weekly e-blast to 15,000 database.
- Banner ad and logo on website.
- Investment: \$5,000

#### SILVER

- Mention at intro & close of a 15-minute segment.
- 1 on-air guest appearance each year.
- Link shows with your website.
- Mention in weekly e-blast to 15,000 database.
- Banner ad and logo on website.
- Investment: \$3,500

All sponsors enjoy category exclusivity; no competitive sponsors.

## BUILD TRUST AND GET THE WORD OUT!

**CHECK:** 2SmallBizGuys.com

**CALL:** 800-818-0150

**EMAIL:** 2guys@2smallbizguys.com